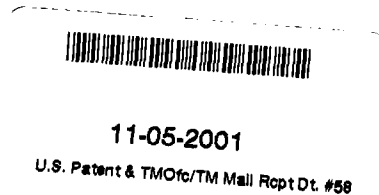


**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Serial No.: 75/824,957
Mark: MEDIAVITA
Applicant: Mediavita
Classes: 9, 16, 41, 42
Published: June 5, 2001

Commissioner for Trademarks
BOX TTAB - NO FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513



**FIFTH REQUEST FOR EXTENSION OF TIME
TO FILE NOTICE OF OPPOSITION**

Mediavia LLC, a limited liability company of the state of Michigan, with its principal place of business at 1615 Randolph Street, Traverse City, Michigan 49684 respectfully requests a one-month extension of time, up to and including December 3, 2001, within which to file an opposition against the above-identified trademark application. The parties are in the process of discussing the potential opposition and are working to negotiate a resolution. Mediavia needs additional time to consider the matter.

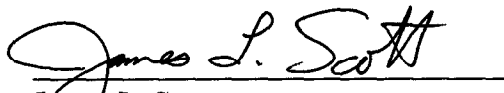
The Applicant, Mediavita, through its authorized representative, consents to this request.

Respectfully submitted,

MEDIAVIA LLC

By: Warner Norcross & Judd LLP

Date: November 1, 2001.


James L. Scott
900 Fifth Third Center
111 Lyon Street, N.W.
Grand Rapids, Michigan 49503-2487
616-752-2469

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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11-05-2001

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #58

Commissioner for Trademarks
BOX TTAB - NO FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513

CERTIFICATE OF MAILING

I certify that the attached Fifth Request for Extension of Time to File Notice of Opposition in connection with the above-captioned matter is being deposited with the United States Postal Service, in triplicate, addressed to:

Commissioner for Trademarks
Box TTAB - No Fee
2900 Crystal Drive
Arlington, Virginia 22202-3513

on November 1, 2001.

Respectfully submitted,

MEDIAVIA LLC

By: Warner Norcross & Judd LLP

James L. Scott
900 Fifth Third Center
111 Lyon Street, N.W.
Grand Rapids, Michigan 49503-2487
616-752-2469

MB

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Serial No.: 75/824,957
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U.S. Patent & TMO/TM Mail Rpt Dt. #58

Commissioner for Trademarks
BOX TTAB - NO FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513

Dear Sirs:

Enclosed in conjunction with the above-identified trademark application are the following:

Fifth Request For Extension Of Time To File Notice Of Opposition, in triplicate
Certificate of Mailing

Respectfully submitted,

MEDIAVIA LLC

By: Warner Norcross & Judd LLP

01 NOV - 8 PM 9:35

James L. Scott
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su